

WHEN DATA DISAPPEARS, MINUTES MATTER - ARE YOU PREPARED?

The Quiet Risk In Microsoft 365

It rarely begins with a major outage. It usually starts small: a missing file, a deleted email, or a SharePoint site that no longer looks right.

In today's threat landscape, these seemingly minor incidents are increasingly linked to ransomware attacks and data breaches that can rapidly escalate into major business disruptions, halting operations and exposing organizations to significant risk.



What's Changing In 2026

Across every industry, three clear trends have emerged:

- Ransomware and data extortion attacks continue to surge, now driving over half of all cyberattacks
- Recovery expectations have shrunk from days to minutes
- The business impact of downtime is more immediate and highly visible than ever

Where The Gap Exists

Microsoft 365 delivers excellent availability. But availability is not recovery.

Native tools such as recycle bins and version history handle everyday issues well. However, in larger scenarios - ransomware attacks, bulk deletions, or losses beyond retention windows — recovery becomes complex, time-consuming, and highly stressful for both users and administrators.

The Missing Layer: Microsoft 365 Backup

Microsoft 365 Backup adds the dedicated, native recovery capability your environment needs with immutable protection designed specifically for modern threats like ransomware.

It enables you to:

- Restore entire sites, OneDrive accounts, or mailboxes to a precise point in time
- Recover from ransomware and security incidents with confidence using tamper-proof backups
- Benefit from 10-minute recovery points for the most recent 2 weeks and weekly snapshots for the full year
- Restore at enterprise speed (often 1-3 TB per hour) while preserving all metadata and permissions
- Keep backup data secure and fully within the Microsoft 365 trust boundary

Smart, Long-Term Control With Microsoft 365 Archive

While Backup focuses on rapid recovery, Microsoft 365 Archive delivers cost-efficient, long-term storage for inactive SharePoint content.

It helps you:

- Move data to a lower-cost cold tier (often ~75% cheaper)
- Keep everything fully searchable for compliance and eDiscovery
- Reduce active storage clutter and improve Copilot performance
- Reactivate sites or files instantly with zero loss of metadata or permissions

Together, Backup and Archive create a complete, resilient data strategy, protecting users from disruption while giving admins the tools needed to manage risk confidently.

Let's Make Your Environment More Resilient. Most teams feel secure until they test a real recovery scenario. That's when gaps become clear.

If you'd like, we can schedule a short 20-minute discussion to:

- Review your current backup and archive setup
- Identify any hidden recovery or retention risks

Best regards,
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